

# Successful and Happy at Work!

## Career Management Masterclass



- Use your strengths more at work
- Love what you do everyday
- Get noticed

What will you gain from this workshop?

- Increase your confidence levels and awareness of options open to you
- A structured career planning framework
- Ideas for how to improve your personal and professional brand immediately
- Understand how to tap into the hidden sources of internal and external jobs
- Improve your networking skills to open doors for opportunities
- Find clarity about your goals and purpose in life

### Who should attend?

This workshop is ideally suited for:

- Ambitious recent graduates establishing their career brand
- Mid stage and seasoned professionals seeking to improve their profile to prepare themselves for an internal or external career move
- Professional coaches, leadership development advisors, career coaches, managers, mentors or anyone providing branding and career advice

### Your Presenters



Shirley Anne Fortina  
Speaker, Facilitator,  
Trainer, Business and  
Personal Coach, Author



Shireen DuPreez  
Recruitment Leader,  
Executive Search  
Consultant, Author,  
Speaker

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### Why attend this Masterclass?

Educated Professionals who are able to use their strengths each day have higher career wellbeing. They wake up looking forward to each day and enjoy their workday more.

Building a career is no longer simply 'work hard and wait to be promoted'. Promotions are harder to find, competition is intense and organisations are constantly changing workforce plans.

What are you doing to stay ahead of the curve? Are you actively managing your personal and career brand? Do you have a career strategy? By doing so you will be better positioned to move your career forward and maintain high career wellbeing. Attend this workshop to learn how to manage your career in today's unpredictable market.



Morning presenter - Shirley Anne Fortina  
Shirley Anne develops rapport easily and relates quickly to the specific outcomes you seek so you get the results you need. With more than 23 years of international experience she has developed a valuable understanding of the different drivers and challenges facing professionals today.

Afternoon presenter - Shireen DuPreez  
You will benefit from the knowledge and insights Shireen has gained from recruiting for organizations of all sizes: start-ups to US Fortune 500 and ASX 100 companies. Shireen has lived and worked in the US, UK and Australia. She brings a depth of understanding about the information you need to advance your career.

Date: Thursday 26th February 2015

Time: 9am – 4pm

Venue: Technology Park Function Center, Technology Park, Bentley

Dress: Business attire or smart casual

Group: Maximum of 10 participants

Cost: \$395 including GST (cost is tax deductible). Registration includes:

- Free copy of Shireen's eBook *Career Management: Access the Hidden Job Market* prior to the event
- Free resume review and individual coaching session with Shirley Anne & Shireen
- Delicious morning tea, lunch and afternoon tea

To register contact Shirley Anne or Shireen via the details below:

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