

Career Advancement Masterclass

A new event for ambitious professionals

Saturday 26th July 2014

Once upon a time, job search was straight forward. You simply applied to job advertisements. Now, there is a hidden job market and jobs are no longer advertised as much, if at all. Worse, some are actually phantom job ads and jobs are given to people with inside connections.

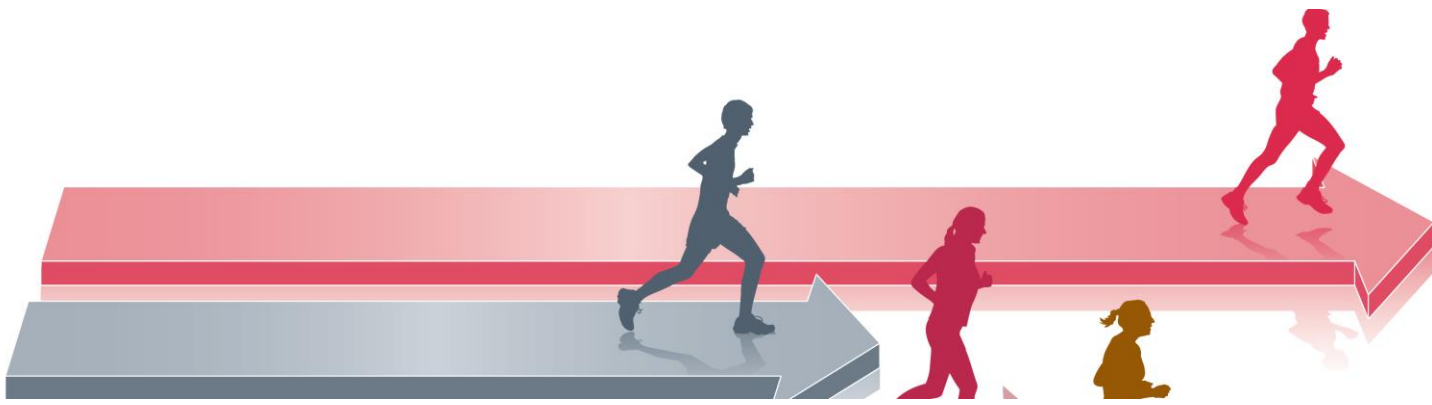
Join us for an **exclusive masterclass presented by two experts** on how to position yourself for career advancement and how to find sought after job opportunities in the new job market.

With 50 per cent or more job openings never advertised, increasingly jobs are being found in the hidden job market. The result? People have started to adapt to how the jobs market works today - **now you can too.**

What's in it for You?

You will walk away with practical tools and tips to use to develop your career now and in the future

- Increased confidence levels and awareness of options that are open to you in your career
- Ideas for how to improve your personal brand immediately
- An understanding of the hidden job market and how to tap into the hidden sources of jobs
- Improved networking skills and in class practice with other ambitious professionals
- The latest job search tools to spot job opportunities and manage your job search



Career Advancement Masterclass

Your Presenters and Event Format



Morning Masterclass presented by Shirley Anne Fortina

Shirley Anne Fortina is an accomplished communicator, facilitator, trainer and business development coach. She develops rapport easily and relates quickly to the specific outcomes you seek so you get the results you need.

With more than 23 years of international experience Shirley Anne has developed a valuable understanding of the different drivers and challenges facing professionals today.



Afternoon Masterclass presented by Shireen DuPreez

Shireen DuPreez is an experienced Executive Search Consultant, Recruitment Advisor and Author. You will benefit from the knowledge and insights she has gained from consulting to organizations of all sizes: start-ups to US Fortune 500 and ASX 100 companies. Shireen has lived and worked in the US, UK and Australia, and brings a depth of understanding to career challenges.

Shireen has recruited for positions across functional lines up to C-level and can provide you with the latest information about career advancement.

Date: Saturday 26 July 2014

Times: 9am – 4pm

Venue: Technology Park, Bentley

Dress: Business Attire or Smart Casual

Group: Maximum of 20 participants

Cost: \$495 including GST (cost is tax deductible). Registration includes:

- FREE copy of Shireen's eBook *Career Management: Access the Hidden Job Market* prior to the event
- FREE 30 minute individual coaching session with Shirley Anne & Shireen
- Delicious morning tea, lunch and afternoon tea

To register for [Sat 26 July click here.](#)

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